



Dear Delegate,

Thank you for participating in the 2017 International Conference on Communication & Media Studies. We are pleased you will be joining us in Vancouver, Canada at the University of British Columbia at Robson Square and hope you are looking forward to coming together with colleagues and members of the Communication & Media Studies Research Network this November.

In preparation for the conference, we have put together some information that we hope will prove useful to you as you begin to prepare for the conference and your arrival in Vancouver. In this document, you will find information such as transportation information, presentation information, and paper and journal information. This packet is a starting point for your preparations, and we realize you may have some additional questions after reviewing the material here. For any questions that remain please contact the conference secretariat at [support@oncommunicationmedia.com](mailto:support@oncommunicationmedia.com).

We hope your planning goes well, and we look forward to seeing you in Vancouver!

Best wishes,

Rachael Arcario  
Communication & Media Studies Conference Producer



# TABLE OF CONTENTS

## **I. VENUE INFORMATION**

Venue Address

UBC Robson Square

Map of Registration Desk and Session Rooms

Session Types

    Themed Presentation

    Poster Session

    Focused Discussion

Equipment

Program

Internet Access

## **II. ACCOMMODATION INFORMATION**

Conference Hotel Address

Arriving in Vancouver

## **III. ACTIVITIES AND EXTRAS**

Conference Tour

Conference Reception

# I. VENUE INFORMATION

## Venue Address

University of British Columbia at Robson Square  
800 Robson Street  
Vancouver, BC V6Z 3B7  
Canada

## UBC Robson Square

UBC Robson Square is located in downtown Vancouver on Robson Street between Hornby and Howe Street. The campus entrance is located on the Plaza Level and may be accessed by stairways on either side of Robson Street at Howe, or by elevator from the underground parkade.

**Directions from Four Seasons Hotel to UBC Robson Square (conference venue):** Head southeast on Robson Street toward Howe Street 30 meters. Turn left onto Howe Street. The UBC Robson Square building will be on the right.

**Directions from UBC Robson Square to Four Seasons Hotel:** Head southwest on Howe Street toward Georgia Street 200 meters. Turn right onto Robson Street. The Four Seasons Hotel will be on the left.



## GETTING TO UBC ROBSON SQUARE

*Our downtown campus is walking distance from the Burrard, Granville and Vancouver City Centre SkyTrain stations.*

*Underground parking is accessed off of Howe street at Nelson. For prices and payment please visit the Impark website.*

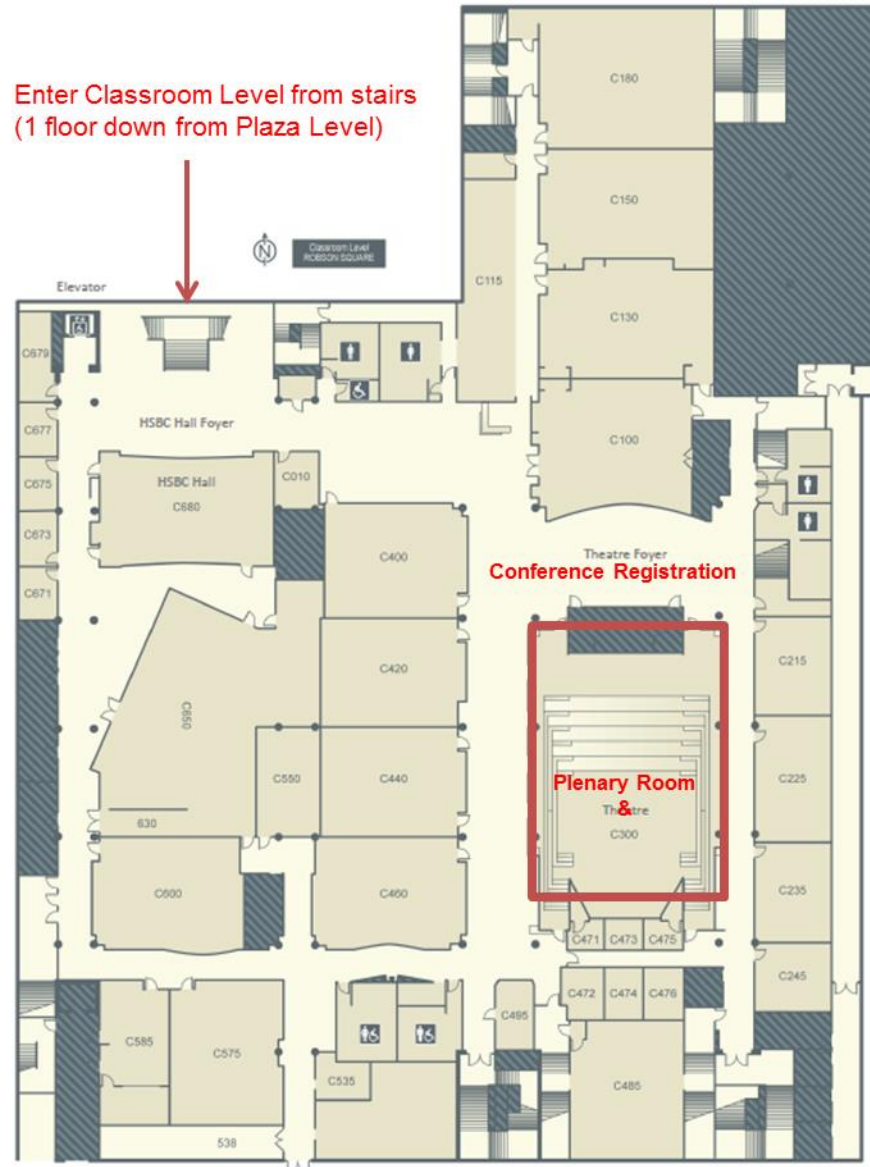
UBC Robson Square  
800 Robson Street  
Vancouver, BC  
Canada V6Z 3B7

t: 604 827 5444  
e: [robson.bookings@ubc.ca](mailto:robson.bookings@ubc.ca)  
[robsonsquare.ubc.ca](http://robsonsquare.ubc.ca)



## Map of Registration Desk and Session Rooms

The conference is located on the Classroom Level of the UBC Robson Square building (this is one level below Plaza Level). Please find a map of the session rooms and registration desk location below:



## Session Types

For a complete description of session types please visit our [website](#).

- **Themed Presentation:** If you have a Paper Presentation in a Themed Session (formally referred to as a 30-minute Session), you have been scheduled into a seventy five or one hundred-minute session with three or four other presenters. In these themed sessions, papers are grouped by similar topics or by different perspectives on a particular issue. This format allows for greater participation and enhanced discussion. In themed sessions, each presenter speaks for twenty minutes. A group discussion of all presented papers follows in the time remaining. To allow adequate time for group discussion, please limit prepared remarks to twenty minutes.
- **Poster Session:** Poster Sessions advertise your research. They combine text and graphics to make a visually pleasing presentation. As viewers walk by, your poster should quickly and efficiently communicate your research. Unlike the fast pace of a slide show or verbal presentation, a Poster Session allows viewers to study and restudy your information and discuss it with you one on one. Authors will hold discussions with the registrants who are circulating amongst the poster boards. Many authors find it helpful to present a brief

introduction to answer the obvious questions and allow the remainder of time for more in-depth discussions. The author must remain by his/her poster board for the duration of the session. If you are considering distributing handouts, approximately 20-30 copies are recommended. Easels and a cardboard backing will be provided for these session types.

- **Focused Discussion:** In a Focused Discussion session each presenter is assigned to a specific circle where attendees will have the opportunity to have an in-depth discussion with presenters. On entering the room, you will see tables with 6-8 chairs in each grouping. Each session presentation will be identified with a number in the center of each circle of chairs. Please refer to the program to reference your presentation number. Focused Discussions offer unique opportunities for learning and professional exchange, are excellent venues for giving and receiving targeted feedback, promote engaging in-depth discussions, and facilitate meeting colleagues with similar interests.

## Equipment

Data projectors will be provided in all themed paper and workshop session rooms. If you require the use of a computer, please bring your personal laptop computer as computers are **not** provided in session rooms. If you are a Mac user please be sure to bring the correct Mac VGA adapter. Also please note that the University does not provide overhead projectors for transparencies in their class rooms.

For complete session guidelines and equipment information, [click here](#).

## Program

The draft program can be found at: <http://oncommunicationmedia.com/2017-conference/program>. In addition to this, you will receive a program booklet at the conference containing the schedule for the plenary and parallel sessions.

## Internet Access

Wireless Internet access is available to conference delegates within the conference venue, details of this will be provided at the conference desk upon check in.

## II. ACCOMMODATION INFORMATION

### Conference Hotel Address

#### Four Seasons Hotel

791 West Georgia Street  
Vancouver, B.C., Canada V6C2T4  
+1 (604) 689 – 9333  
[www.fourseasons.com/vancouver](http://www.fourseasons.com/vancouver)

### Arriving in Vancouver

Vancouver International Airport (YVR) is about 15 kilometers from the conference hotel, The Four Seasons Hotel Vancouver. For more information about the airport and services such as, airline information, rental car companies, and maps of the airport, please visit:

<http://www.yvr.ca/en/default.aspx>

### Directions from Airport to Conference Hotel

To arrive at the Four Seasons Hotel Vancouver, use one of the following public transportation methods:

- **Taxi:** Licensed taxis, including wheelchair accessible taxis, are available outside the Domestic and International terminal on Arrivals Level 2. Taxis are available 24-hours a day, seven days a week. Taxis charge a metered rate based on time and distance. The approximate fare to downtown Vancouver is between \$34-\$36 CAD (taxes included). No reservations are required for min-vans or wheelchair accessible taxis. Let the curbside staff know your needs and they will get you the right vehicle. Click [here](#) for driving directions.

- Rail: The Canada Line is Vancouver's new rapid transit rail link connecting YVR to downtown Vancouver in 26 minutes. It's a fast and easy way to get to the city center. You can conveniently access trains from both the International and Domestic Terminals. Canada Line's YVR-Airport station is centrally located between the International and Domestic Terminals. You will take the YVR station to the Vancouver City Centre stop. The total cost is about \$14 CAD. From the Vancouver City Centre stop the Four Seasons is a 3 minute walk. Head Northeast on Granville St toward W Georgia and turn left onto W Georgia St, the Four Seasons Vancouver will be on your left. Click [here](#) for google maps. Click [here](#) for more information on the Canada Line.

### III. ACTIVITIES AND EXTRAS

#### Conference Tour – Gastown Food Tour

Join your fellow conference delegates for this 2.5 hour walking food tour through the cobblestones of historic Gastown. This tour is a great way to meet fellow delegates before the conference as well as experience the savory tastes, sights and sounds of eateries and shops of Vancouver's oldest neighborhood.

Laugh and learn about Vancouver's colourful history as you are taken on a tasting adventure to 10 unique restaurants, shops and pubs. Discover local food and beverage specialties, while meeting some of the city's most passionate restaurateurs and merchants. Delight your taste buds with fresh Atlantic lobster mac n' cheese, a handcrafted microbrewery ale, creamy cheesecake, Italian tortellini, Steak and Guinness Pie, beer-battered fish and chips with hand cut fries, homemade chocolates, exotic specialty teas, a latte and melt-in your-mouth pastry. Come and tantalize your taste buds and enjoy mouth-watering cuisine on one of the most popular food tours in the city!

**Date:** Wednesday, 15 November

**Time:** 2:00 pm to 4:30 pm (Rain or Shine!)

**Place:** Gastown

**Meeting Point:** 1:45 pm @ Starbucks inside Waterfront Station, 601 West Cordova Street

**Cost:** US\$ 50

[Click here for booking information.](#)

IMPORTANT NOTES: This tour will take place rain or shine, so please dress appropriately! That means sturdy shoes, a rain jacket or an umbrella. All minors must be accompanied by an adult. While the tour is not strenuous, walking is involved and guests will be on their feet for the duration of the tour. Guests are responsible for making sure they are able to complete the tour.

#### Conference Welcome Reception

Join other conference delegates for drinks and appetizers after the last session on the first day of the conference, 15 November 2017. This event is complimentary to all registered delegates. We hope to see you at this exciting event!

**Date:** 15 November 2017, Thursday

**Time:** Directly following the last session of the day